

# Texas Land Market Developments – 2008 Third Quarter

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#### **Executive Summary**

- Typical tract size increased to 95 acres, up from 80 acres in 2007 but still below the 100 acres posted between 2003 and 2006.
- The price increase moderated to 7 percent, up from \$2,174 per acre through the third quarter of 2007 to \$2,315 per acre in 2008, slightly more than a third of the 20 percent growth for all of 2007. The third-quarter price per acre increased 6 percent from the 2007 full-year price of \$2,190 per acre.
- Prices rose most strongly in Panhandle areas dominated by cropland.
- Volume of sales appears to have slowed in the first three quarters of 2008 with 4,841 completed sales reported compared with the 2007 third-quarter volume of 6,399 sales. That represents a 24 percent drop.
- Buoyed by high commodity prices and generous yields, the 2008 market saw continuing strong interest in cropland among investors and farmers. However, as the year progressed, commodity prices softened and investor interest appeared to be cooling.
- Some observers see weakness in sales of working livestock operations because of high feed costs. Recreational demand seems to be waning in some areas.
- Regional median prices increased in all land market areas with statisti-

cally significant price changes, ranging from 7 percent in Hill Country–North (LMA 14) to 78 percent in Panhandle–North (LMA 1).

#### 2008 Land Prices

hrough 2007, Texas land prices soared to 224 percent of the 2002 price (see Figure 1). That change amounts to a compound growth rate of more than 17 percent annually. Early 2008 reports indicated that prices continued the upward trend but at a slower pace than from 2002 to 2007.

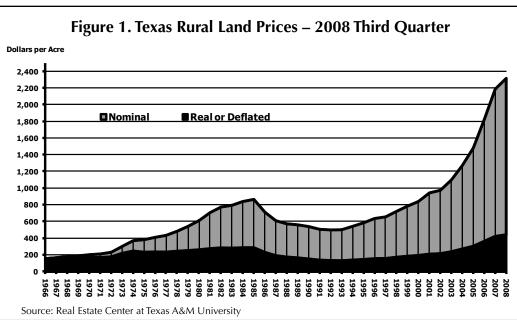
The 2008 statewide price moved 6 percent higher than the 2007 year-end overall price, rising from \$2,190 to \$2,315 per acre (See Table 1). The third quarter median price amounted to a 7 percent increase over the 2007 third quarter price of \$2,174 per acre.

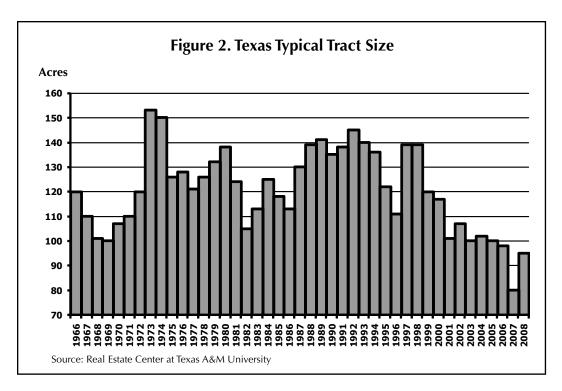
The fading growth rate suggests that 2008 price increases will likely be modest by year's end. In fact, the second quarter 2008 median price failed to exceed the second quarter 2007 median price, the first time quarterly medians have fallen short of previous quarterly prices in many years. Although the strong upsurge in the first quarter ensured an increase for 2008, the financial turmoil roiling the economy during the fall suggested growth would fall substantially short of the 20 percent posted in 2007. Still, regional markets continued to display increasing prices on a broad front.

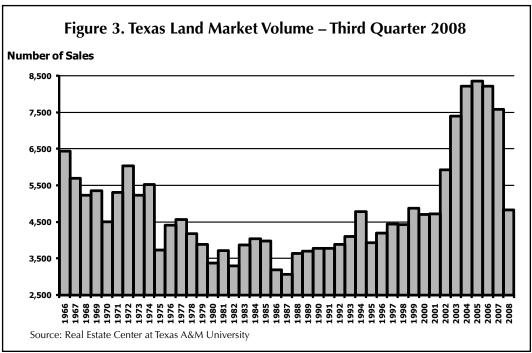
The real or inflation- adjusted price of \$440 per acre in 1966 dollars pushed past the 2007 record level of \$424 marking a 4 percent increase over the 2007 annual price. Nominal prices shown in Figure 1 reflect actual prices paid while real prices are nominal prices adjusted for inflation.

#### **Tract Size**

Tract size rebounded to 95 acres in first half 2008 (see Figure 2) compared with the historic low of 80 acres in 2007. Although markets had hovered in the 100-acre range from 2000 through 2006, the 2007 median size indicated a market focused on smaller sales.







#### **Sales Volume**

ctivity slowed in 2008 with sales volume dropping to 4,841 transactions during the first nine months of the year (see Figure 3). Volume through the third quarter of 2007 was 6,399, more than 24 percent greater than the 2008 level of activity. The current level of sales would return Texas to 2002 volume levels.

#### **Future Trends**

Land markets tend to change with a whimper, not a bang. The typical dynamic is a dwindling activity level with weakly

rising prices as buyers concentrate on fewer high-quality properties, leaving the more ordinary offerings to languish. Initial 2008 Texas sales reports revealed that those conditions held true in many areas of the state.

Overall, land prices continued to rise through the first three quarters of the year even as the number of transactions declined. In a quarter-to-quarter comparison, however, third quarter prices failed to exceed 2007 third quarter prices. That negative result caused the rate of increase in year-to-date price comparisons to slow from 14 percent in the first quarter to 7 percent in the third quarter. Volume of sales lagged 24 percent

behind 2007 levels. Land market professionals report the number of ranchland sales dropping 30 percent or more with commercial land sales in the some urban areas falling by even larger margins.

They also report buyer resistance to asking prices with some sellers seeing no activity despite marking prices down. Still, median prices are rising in many locales and across the state.

Traditionally, uncertainty in financial and investment markets compels individuals to seek a safe haven for their capital. Tangible assets have long been a preferred vehicle, so worried investors may consider land as an option in the current environment, just as they did after 9/11.

However, some of those buyers are beginning to suspect that they are buying in at the top of the market. Owners who harbor similar judgments about future land prices have listed their holdings at today's high prices.

Given past market dynamics, these market participants' concerns may be well founded. In the 40-year history of the Center's land market research, overall prices have tracked personal income very closely. A recession that stalls or reverses Texas personal income poses a substantial threat to land prices.

True, Texas is performing much better than the rest of the nation, and personal income is still increasing. But danger lies ahead. If the national recession drags Texas into its vortex of declining activity, land markets probably cannot avoid the painful realities already playing out in the residential market. The extent of exposure lies partly in the financial strength of current owners.

In the 1980s, the broad use of leverage made owners vulnerable to an economic downturn. Leveraged buyers defaulted on loans and new buyers abandoned the markets. Foreclosed land flooded into acquired property inventories at various financial institutions, and the rest is history. Prices dropped 30 percent from 1985 through 1987 and continued their lackluster performance for five more years, causing another 12 percent decline.

Conventional wisdom holds that today's buyers are using much less leverage, perhaps indicating that they are less apt to abandon their land. However, no reliable statistics exist to document the amount of leverage supporting current Texas land markets. One thing is certain: various Farm Credit Associations and a number of commercial banks have been active in the markets. Someone must have been borrowing those funds.

Ultimately, these factors have created an atmosphere more fraught with risk for land buyers than at any time in the past decade. The significant economic downturn suggests that at best prices may stagnate or at worst lose the remarkable gains made in the past few years. Analysis indicates that current land prices may be as much as 30 percent greater than the level suggested by extending the trend established during the 1992–2003 recovery.

It has been evident for quite some time that the unprecedented 17 percent annual appreciation rate in Texas

land markets from 2002 to 2007 cannot continue. Sales may halt or dwindle to a trickle with moderating or sliding prices.

Funds invested in land may become stranded if owners are unwilling to drop asking prices should this economic malaise maintain its grip for an extended period. Owners cannot expect to be able to extract their capital should they need funds for other investments and activities.

The potential for a long-term correction in land markets has increased substantially with the chaos in financial markets. Such a correction could eventually translate into stable or declining land values on a widespread basis.

#### **Regional Land Market Developments**

arket developments in the first three quarters of 2008 reflected buyers' continuing resistance to escalated asking prices (see Figures 4 and 5). This resistance appeared more pronounced for larger livestock properties early on as high feed prices squeezed returns. As the year progressed and economic troubles mounted, demand for recreational acreage began to cool.

Anecdotal evidence suggests that the supply of land for sale has begun to increase. Cropland markets in the Panhandle have boomed. Areas with feverish mineral production activity have also experienced increased demand. However, some local markets appear poised to take a breather from the rapid escalation of prices seen in recent years. These factors point to a muted 2008 rise in already historically high land prices.

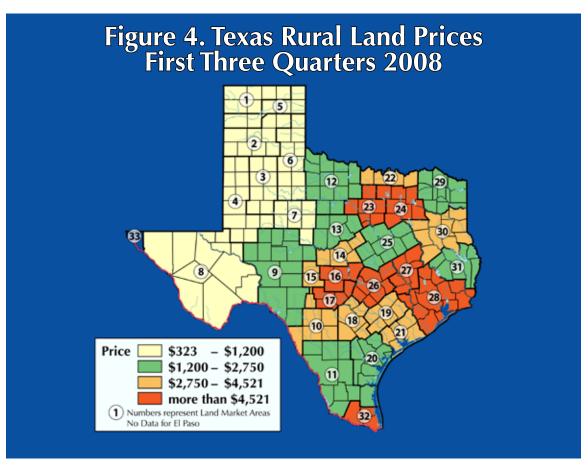
#### **Proper Use of Data**

The tables included in this analysis contain statistics based on regional medians of prices paid for rural lands in Texas. Approximately 8,000 reported transactions form the foundation for this analysis of general trends in Texas land markets.

The median is the middle price in a ranked list of prices. Each individual Land Market Area listing in the tables relates to the median sale prices for the indicated region. Because medians are not unduly influenced by extremely high or low prices (outliers), these medians provide a stable indicator of typical properties over time using relatively small samples of sold properties.

The statewide trend analysis reflects changes in weighted average of regional median land prices. The weighting process reflects the percentage of Texas rural land found in each land market area as well as each regional median price.

Readers should use the statistics from the tables as an indicator of past general trends in prices in Texas land markets. The data are highly aggregated and do not represent land prices or values of any particular farm, ranch or tract. However, the statistics do provide a general guide to land market developments. Readers should not regard the reported statistics as a substitute for an appraisal or market study of current local sales regarding the value of any particular farm or ranch.



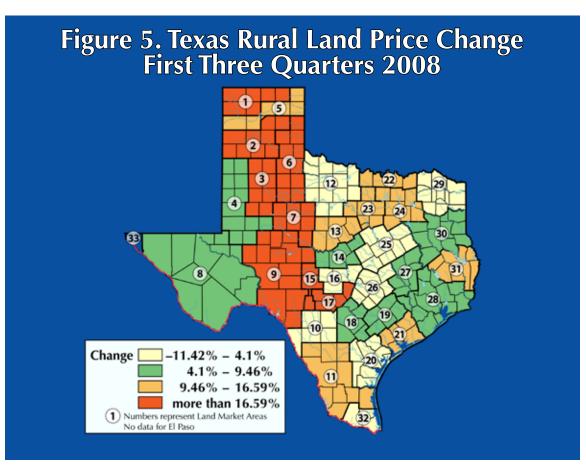


Table 1. Nominal and Real Changes in Weighted Average Price of Texas Rural Land, 1966–2008 Third Quarter

			Nominal			Real	
				Annual	Deflated		Annual
	Median	Weighted		Compound	Weighted		Compound
	Tract	Average	Year-to-Year	Pretax	Average	Year-to-Year	Pretax
	Size	Price per	Percentage	Growth Rate	Price per	Percentage	Growth Rate
Year	(acres)	Acre	Change	from 1966	Acre*	Change	from 1966
1966	120	\$157	****	****	\$157	***	****
1967	110	169	8	8	164	4	4.5
1968	101	181	7	7	168	2	3.4
1969	100	190	5	7	168	0	2.3
1970	107	204	7	7	172	2	2.3
1971	110	213	4	6	171	-1	1.7
1972	120	233	9	7	179	5	2.2
1973	153	304	30	10	221	23	5.0
1974	150	372	22	11	248	12	5.9
1975	126	384	3	10	234	-6	4.5
1976	128	412	7	10	238	2	4.2
1977	121	436	6	10	236	-1	3.8
1978	126	485	11	10	246	4	3.8
1979	132	544	12	10	254	3	3.8
1980	138	613	13	10	263	4	3.8
1981	124	708	15	11	278	6	3.9
1982	105	773	9	10	286	3	3.8
1983	113	796	3	10	283	-1	3.5
1984	125	842	6	10	288	2	3.4
1985	118	865	3	9	288	0	3.2
1986	113	714	-17	8	232	-19	2.0
1987	130	611	-14	7	193	-17	1.0
1988	139	574	-6	6	176	<b>-9</b>	0.5
1989	141	562	-2	6	166	-6	0.2
1990	135	539	-4	5	153	-8	-0.1
1991	138	508	-6	5	139	<b>-9</b>	-0.5
1992	145	499	-2	5	134	-4	-0.6
1993	140	503	1	4	132	-1	-0.6
1994	136	544	8	5	140	6	-0.4
1995	122	586	8	5	147	5	-0.2
1996	111	638	9	5	158	7	0.0
1997	139	657	3	5	160	1	0.1
1998	139	723	10	5	174	9	0.3
1999	120	786	9	5	186	7	0.5
2000	117	842	7	5	195	5	0.6
2001	101	945	12	5	214	10	0.9
2002	107	974	3	5	217	1	0.9
2003	100	1,097	13	5	239	10	1.1
2004	102	1,274	16	6	270	13	1.4
2005	100	1,483	16	6	304	13	1.7
2006	98	1,825	23	6	363	19	2.1
2007	80	2,190	20	7	424	17	2.5
2008	95	2,315	6	7	440	4	2.5

\*In 1966 dollars

Source: Real Estate Center at Texas A&M University

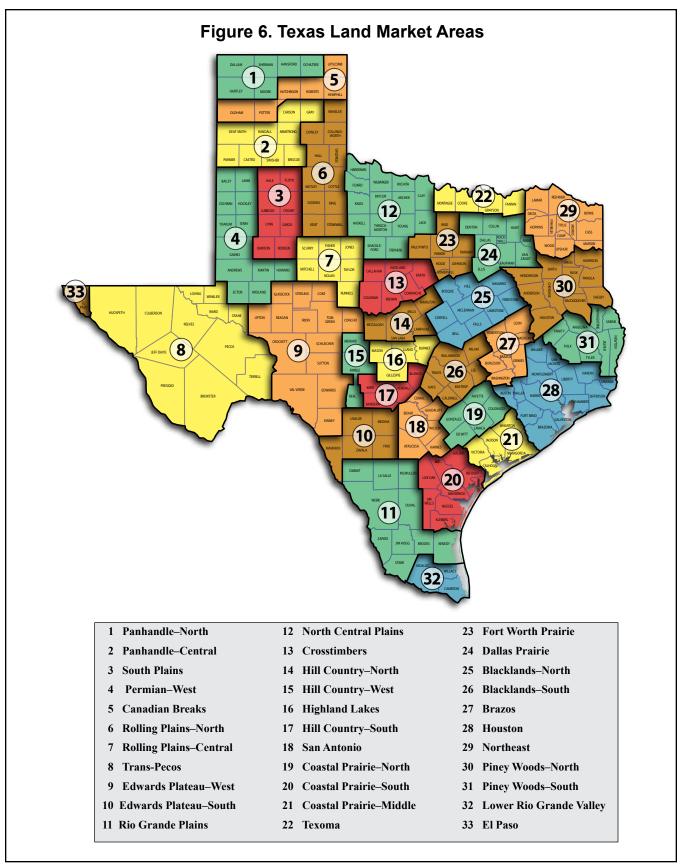
Table 2. Trends in Texas Rural Land Markets Through 3rd Quarter 2007-08

	Land Market Area		Volume of Sales	f Sales			Typical Size of Transaction	of Trans	action				Typica	Typical Prices		
					Acres per Sale	er Sale	Change		Extr	Extremes	Dollar p	Dollar per Acre	Change	je e	Extr	Extremes
LMA	Description	2007	2008	Percentage	2007	2008	Percentage	TEST	Minimum	Maximum	2007	2008	Percentage	TEST	Minimum	Maximum
1	Panhandle-North	70	89	27	640	640	0		95	4,839	674	1,200	78	*	300	2,375
2	Panhandle–Central	161	182	13	320	320	0		14	4,629	652	006	38	*	156	10,402
3	South Plains	134	199	49	192	196	2		10	2,488	999	891	34	*	300	19,361
4	Permian–West	222	257	16	207	316	53	*	15	3,529	792	822	4		150	27,851
5	Canadian Breaks	33	20	-39	630	200	-21		20	8,585	442	200	13	*	260	2,333
9	Rolling Plains–North	145	122	-16	319	596	7		15	6,703	750	875	11	*	357	2,000
7	Rolling Plains-Central	229	141	-38	160	160	0		12	1,249	925	1,037	12	*	360	10,359
8	Trans-Pecos	16	17	9	2,271	592	-74	*	11	14,500	307	323	2		131	4,500
6	Edwards Plateau–West	241	158	-34	181	318	9/	*	10	11,320	1,154	1,300	13	*	301	6,471
01	Edwards Plateau–South	137	115	-16	107	100			10	5,554	2,807	2,900	3		832	25,060
11	Rio Grande Plains	135	101	-25	426	324	-24		15	14,465	1,725	1,883	6	*	288	3,988
12	North Central Plains	425	333	-22	160	167	5		11	42,207	1,500	1,343	-10		400	10,222
13	Crosstimbers	368	288	-22	114	96	-16	*	10	1,710	2,280	2,500	10	*	643	26,839
14	Hill Country–North	272	182	-33	66	22	-23		10	1,421	3,006	3,222	7	*	1,335	21,006
15	Hill Country–West	119	71	-40	115	72	-37	*	10	2,202	2,535	3,000	18		1,212	17,295
91	Highland Lakes	271	157	-42	55	53	-3		10	1,694	5,640	2,692	1		1,892	27,329
17	Hill Country–South	135	74	-45	52	42	-20		10	1,791	8,431	699'6	15	*	1,831	27,381
18	San Antonio	280	207	-26	46	47	3		10	1,777	3,989	4,138	4		1,000	26,888
19	Coastal Prairie-North	330	199	-40	47	51	6		10	957	4,544	4,521	-1		1,800	19,951
20	Coastal Prairie-South	92	72	-22	68	100	13		10	5,793	2,376	2,215			750	29,214
21	Coastal Prairie-Middle	117	87	-26	06	29	-25	*	11	2,249	2,500	2,817	13	*	725	12,633
22	Texoma	304	156	-49	50	42	-17	*	10	606	3,222	3,600	12		1,250	20,947
23	Fort Worth Prairie	276	192	-30	26	41	26	*	10	2,022	6,580	7,500	14	*	550	28,000
24	Dallas Prairie	146	90	-38	42	29	-31		10	807	4,876	5,067	4		686	25,930
25	Blacklands–North	441	401	6-	54	72	34	*	10	2,797	2,770	2,750	-1		089	28,900
26	Blacklands-South	343	204	-41	38	38	1		10	1,031	5,000	5,022	0		1,100	26,000
27	Brazos	223	181	-19	38	39	3		10	1,657	5,011	5,300	9		161	26,692
28	Houston	401	271	-32	32	30	-7		10	1,551	7,098	7,826	10	*	1,200	29,298
29	North East	154	148	4	59	65	11		11	1,598	1,541	1,500	-3		424	8,000
30	Piney Woods–North	49	33	-33	69	81	18		14	1,294	2,625	2,836	8		1,361	12,999
31	Piney Woods–South	55	29	-47	55	99	19		11	4,223	2,275	2,500	10		1,100	15,499
32	Lower Rio Grande Valley	74	65	-12	35	25	-28		10	1,295	5,164	4,542	-12		1,350	22,487
33	El Paso	1	-	ı	12	ı	ı	ı	ı	ı	10,852	ı	ı	ı	ı	I
Texas		668'9	4,841	-24	80	92	18	*	10	42,207	2,174	2,315	7	*	131	29,298
Source.	Source: Real Estate Center at Texas A&M University	M I Iniv	orcity/													

Source: Real Estate Center at Texas A&M University

Note 1: Test shows the result of a Mann-Whitney test of the indicated changes; (\*\*) indicates significance at 99% level; (\*) indicates significance at the 95% level; all others showed no statistically verifiable trend

Note 2: Test data in the volume, size and price columns are rounded. Percentage calculations are based on unrounded numbers.



Source: Real Estate Center at Texas A&M University

# **Texas Land Market Areas (LMAs) and Counties**

#### LMA<sub>1</sub>

Dallam Hansford Hartley Moore Ochiltree Sherman

#### **LMA 2**

Armstrong Briscoe Carson Castro Deaf Smith Gray Parmer Randall Swisher

#### LMA<sub>3</sub>

Borden Crosby Dawson Floyd Garza Hale Lubbock Lynn

#### **LMA 4**

Andrews
Bailey
Cochran
Ector
Gaines
Hockley
Howard
Lamb
Martin
Midland
Terry
Yoakum

#### LMA 5

Hemphill Hutchinson Lipscomb Oldham Potter Roberts

#### **LMA 6**

Childress
Collingsworth
Cottle
Dickens
Donley
Hall
Kent
King
Motley
Stonewall
Wheeler

#### LMA 7

Fisher Jones Mitchell Nolan Runnels Scurry Taylor

# LMA 8

Brewster Crane Culberson Hudspeth Jeff Davis Loving Pecos Presidio Reeves Terrell Ward Winkler

#### **LMA 9**

Coke
Concho
Crockett
Edwards
Glasscock
Irion
Kinney
Reagan
Schleicher
Sterling
Sutton
Tom Green
Upton
Val Verde

#### **LMA 10**

Frio Maverick Medina Uvalde Zavala

#### **LMA 11**

Brooks
Dimmit
Duval
Jim Hogg
Kenedy
La Salle
McMullen
Starr
Webb
Zapata

#### **LMA 12**

Archer
Baylor
Clay
Foard
Hardeman
Haskell
Jack
Knox
Shackelford
Stephens
Throckmorton
Wichita
Wilbarger
Young

#### **LMA 13**

Brown Callahan Coleman Comanche Eastland Erath

#### **LMA 14**

Hamilton McCulloch Mills Lampasas San Saba

#### **LMA 15**

Kimble Menard Real

#### **LMA 16**

Burnet Gillespie Llano Mason

#### **LMA 17**

Bandera Blanco Kendall Kerr

#### **LMA 18**

Atascosa Bexar Comal Guadalupe Karnes Wilson

#### **LMA 19**

Colorado DeWitt Fayette Gonzales Lavaca

# **LMA 20**

Aransas Bee Goliad Jim Wells Kleberg Live Oak Nueces Refugio San Patricio

# **LMA 21**

Calhoun Jackson Matagorda Victoria Wharton

#### LMA 22 Cooke

Fannin Grayson Montague

# LMA 23

Hood Johnson Palo Pinto Parker Somervell Tarrant Wise

#### **LMA 24**

Collin
Dallas
Denton
Ellis
Hunt
Kaufman
Rains
Rockwall
Van Zandt

#### **LMA 25**

Bell Bosque Coryell Falls Freestone Hill Limestone McLennan Navarro

### **LMA 26**

Bastrop Caldwell Hays Lee Milam Travis Williamson

#### **LMA 27**

Brazos Burleson Grimes Leon Madison Robertson Washington

#### **LMA 28**

Austin
Brazoria
Chambers
Fort Bend
Galveston
Hardin
Harris
Jefferson
Liberty
Montgomery
Orange
San Jacinto
Walker
Waller

#### **LMA 29**

Bowie
Camp
Cass
Delta
Franklin
Hopkins
Lamar
Marion
Morris
Red River
Titus
Upshur
Wood

#### **LMA 30**

Anderson Cherokee Gregg Harrison Henderson Houston Nacogdoches Panola Rusk Shelby Smith

## **LMA 31**

Angelina Jasper Newton Polk Sabine San Augustine Trinity Tyler

#### **LMA 32**

Cameron Hidalgo Willacy

#### LMA 33 El Paso

Liias



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